Yiduo (Roxie) Wang

yiduowan@usc.edu; (+1) 857-467-9640
1000 W 8th St, Los Angeles, CA, 90017

EDUCATION

University of Southern California — Los Angeles, CA
M.A. in Public Relations & Advertising — 08/2025-12/2026

Emerson College — Boston, MA
B.A. in Media Arts Production — 08/2022-12/2024

PROFESSIONAL EXPERIENCE

China Securities (International) Finance Holding Company Limited (CSCI) — Hong Kong, China
Product Management Intern, Wealth Management Department — 06/2026-08/2026

- Conducted due diligence on investment products, reviewing fund documents, key terms, and operational requirements.
- Maintained product records and supported fund onboarding through document review, data reconciliation, and Excel tracking.
- Conducted fund screening and consolidated product information to support internal product reviews and selection.
- Coordinated client-facing investment events, including event preparation and on-site execution.

Warner Bros. Discovery — Beijing, China
Intern, Franchise Development Team — 06/2024-08/2024

- Contributed to marketing strategy development for the *Islands* documentary and *Exploring Unknown* series, applying integrated communication tactics across TikTok, RedNote, Weibo, and Kuaishou.
- Supported the Discovery x Fuga Farm campaign: coordinated offline activations such as the sports festival and charity markets, and secured brand/partner participation through outreach and event pitching.
- Coordinated premiere event logistics and offline screening sessions for documentary releases, contributing to event planning and execution for film festivals and promotional tours.

"Smoke and Yellow Earth" Film Crew — Boston, MA
Producer — 03/2024-04/2024

- Produced a graduate thesis film at Emerson College, overseeing pre-production and collaborating closely with the creative team.
- Led pre-production efforts, including assembling the crew, recruiting team members, creating posters, securing film permits, managing and allocating budgets, and renting equipment.
- Collaborated with director and DP to integrate artistic techniques into production.

CCTV-2, Business Channel of China Media Group (CMG, previously known as CCTV) — Beijing, China
Intern — 12/2023

- Mastered SOBEY news production software and contributed to editing daily finance segments.
- Coordinated with anchors and crew to ensure timely delivery of broadcast content.

Boston International Student Dating Show — Boston, MA
Executive Director & Program Planner — 09/2023-11/2023

- Co-founded *Boboland*, a dating platform for international students, and led the creative vision and execution of the production.
- Directed guest interviews, VCRs, and on-site production, overseeing content development and production logistics.
- Managed a 50+ person cross-functional crew and delivered five episodes on schedule.

TECHNICAL SKILLS

- **Software:** Final Cut, Adobe Premiere, Adobe After Effects, Pro Tools, Microsoft Office Suite
- **Production**: Producing, Directing, Storyboarding, Video Editing, Sound Design, AI-Assisted Prototyping
- **Languages**: Chinese (Native), English (Proficient), Korean (Basic)